

# COURSE OUTLINE

## 1. Data about the study programme

1.1 Higher education institution	Transilvania University of Braşov
1.2 Faculty	of Letters
1.3 Department	Department of Theoretical and Applied Linguistics
1.4 Field of study <sup>1)</sup>	Master
1.5 Study level <sup>2)</sup>	Master
1.6 Study programme/Qualification	Culture and discourse in the Anglo-American space (IFR)

## 2. Data about the course

2.1 Name of course	<b>Cultural and Linguistic Identity</b>							
2.2 Course convenor	Conf. dr. Gabriela Cusen							
2.3 Seminar/ laboratory/ project convenor								
2.4 Study year	2	2.5 Semester	1	2.6 Evaluation type	E	2.7 Course status	Content <sup>3)</sup>	DAP
							Attendance type <sup>4)</sup>	DI

## 3. Total estimated time (hours of teaching activities per semester)

3.1 Number of hours per week	2	out of which: 3.2 lecture	1	3.3 seminar/ laboratory/ project	1
3.4 Total number of hours in the curriculum	28	out of which: 3.5 lecture	14	3.6 seminar/ laboratory/ project	14
Time allocation					hours
Study of textbooks, course support, bibliography and notes					14
Additional documentation in libraries, specialized electronic platforms, and field research					84
Preparation of seminars/ laboratories/ projects, homework, papers, portfolios, and essays					7
Tutorial					2
Examinations					2
Other activities					2
3.7 Total number of hours of student activity		111			
3.8 Total number per semester		125			
3.9 Number of credits <sup>5)</sup>		5			

## 4. Prerequisites (if applicable)

4.1 curriculum-related	• Concepts of theoretical linguistics; concepts of sociolinguistics
4.2 competences-related	• Understanding of current sociolinguistic concepts; abstract and critical thinking

## 5. Conditions (if applicable)

5.1 for course development	• -
5.2 for seminar/ laboratory/ project development	• Classroom with video projector

## 6. Specific competences and learning outcomes

Professional competences	<p>a) Cognitive competences - understanding the evolution of the Anglo-American language, literature and culture, as well as the identity elements of the Anglo-American space</p> <p>Cp2. knowledge of the typology of the English language and the Anglo-American linguistic diasystem</p> <p>Cp3. knowledge of the most important and most recent models and trends in English language research</p> <p>L02. The graduate solves various professional situations that require knowledge of the Anglo-American linguistic diasystem.</p> <p>L03. The graduate integrates modern English language research models and trends in various professional situations.</p> <p>b) Application-practical skills - the ability to identify and use sources of information needed to solve new problems</p> <p>Cp4. knowledge of techniques for analyzing various linguistic and literary structures</p> <p>Cp5. knowledge of current strategies and techniques of designing scientific research in the linguistic, literary and cultural fields</p> <p>L04. The graduate integrates and pertinently applies the analysis of linguistic and/or literary structures in diverse professional situations.</p> <p>L05. The graduate is able to develop scientific research in the field, applying appropriate and modern methods and methodologies.</p> <p>c) Communication and interpersonal skills - the ability to communicate effectively in English</p> <p>Cp6. diversified and in-depth knowledge of communication modes and styles</p> <p>Cp7. knowledge of the requirements of team work</p> <p>L06. The graduate is able to use a variety of modes and styles of communication appropriate to specific situations.</p> <p>L07. The graduate is able to adapt effectively to the conditions of working in professional teams.</p>
Transversal competences	<p>Ct1. knowledge of communication and cooperation strategies in professional and/or intercultural contexts</p> <p>L.O.1. The graduate is able to communicate ideas, values, attitudes in English effectively and appropriately in different contexts.</p> <p>Ct2. know how to apply acquired knowledge in different professional and research situations</p> <p>L.O.2. The graduate is able to organize his/her professional and research work effectively and creatively.</p>

## 7. Course objectives (resulting from the specific competences to be acquired)

7.1 General course objective	<ul style="list-style-type: none"> <li>• use of basic concepts and perspectives from cultural studies, cultural theory, cultural anthropology, sociolinguistics and sociology of culture and the realization of interdisciplinary correlations.</li> </ul>
7.2 Specific objectives	<ul style="list-style-type: none"> <li>• initiating and carrying out a mini sociolinguistic research project and writing a research report;</li> <li>• using basic knowledge to analyse contemporary society, its representations and defining identity politics</li> </ul>

## 8. Content

8.1 Course	Teaching methods	Number of hours	Remarks
1. Identity and cultural identity: theories	exposure in ID technology	2	
2. The discursive construction of national identity	exposure in ID technology	2	
3. Non-native speaker identity	exposure in ID technology	2	
4. Identity in foreign language or L2 acquisition	exposure in ID technology	2	
5. Identity through address formulas	exposure in ID technology	2	
6. Identity in ALS research	exposure in ID technology	2	

7. Identity in the classroom (student identity)	exposure in ID technology	2	
<b>Bibliography</b> Billig, M. (1997) Banal Nationalism. London: Sage Block, D. (2006) Multilingual identities in a global city: London stories. London: Palgrave. Block, D. (2007) Second language identities. London: Continuum. Fairclough, N. (1995) Critical Discourse Analysis: The Critical Study of Language. London: Longman. Fairclough, N. and Wodak, R. (1997) Critical Discourse Analysis. In T. van Dijk (ed.) Discourse as Social Interaction. Discourse Studies: A Multidisciplinary Introduction, Vol. 2, pp. 258–84. London: Sage. Gumperz, J. J. (1982) Discourse Strategies. New York: Cambridge University Press Rampton, B. (1995) Crossing: Language and Ethnicity among Adolescents. Longman: New York. Rampton, B. (2006) Language in Late Modernity. New York: Cambridge University Press Silverman, D. (1998) Harvey Sacks: Social Science and Conversation Analysis. New York: Oxford University Press. Wodak, R. (1996) Disorders in Discourse. New York/London: Longman  Teaching material in ID technology: Gabriela Cusen. – Identitate culturala și lingvistică materiale de curs pentru anul II sem I, format electronic			
8.2 Seminar/laboratory/project	Teaching-learning methods	Number of hours	Remarks
1. Identity and cultural identity: theories; The discursive construction of national identity; The identity of the non-native speaker; Identity in foreign language or L2 acquisition.	alternating exposure with interactive method	3	topic in the subject calendar
2. Identity through formulas of address ; Identity in ALS research; Identity in the classroom (student identity)	alternating exposure with interactive method	4	topic in the subject calendar
<b>Bibliography</b> Block, D. (2006) Multilingual identities in a global city: London stories. London: Palgrave. Block, D. (2007) Second language identities. London: Continuum.  Teaching material in ID technology: Gabriela Cusen. – Identitate culturala și lingvistică materiale de curs pentru anul II sem I, format electronic			

**9. Correlation of course content with the demands of the labour market (epistemic communities, professional associations, potential employers in the field of study)**

The students will acquire: a) the knowledge necessary to constitute a didactic-pedagogical discourse appropriate to the teaching of English, in the case of orientation towards a teaching career; b) the skills necessary to understand and use research methods in the humanities, in the case of orientation towards doctoral studies.
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**10. Evaluation**

Activity type	10.1 Evaluation criteria	10.2 Evaluation methods	10.3 Percentage of the final grade
10.4 Course	framing, logical argumentation, use of subject-specific metalanguage, writing, originality	Written exam	50%

10.5 Seminar/ laboratory/ project	framing, logical argumentation, use of subject-specific metalanguage, writing, originality	Written exam	50%
10.6 Minimal performance standard			
<ul style="list-style-type: none"> <li>Use appropriate criteria to assess the merits and limitations of various methods of analyzing contemporary society and culture.</li> </ul>			

This course outline was certified in the Department Board meeting on 23/09/2024 and approved in the Faculty Board meeting on 23/09/2024.

Conf. dr. Adrian LĂCĂTUȘ, Dean	Prof. dr. Răzvan SĂFTOIU, Head of Department
Conf. dr. Gabriela CUSEN, Course holder	Conf. dr. Gabriela CUSEN, Holder of seminar/ laboratory/ project

Note:

- 1) Field of study – select one of the following options: Bachelor / Master / Doctorat (to be filled in according to the forceful classification list for study programmes);
- 2) Study level – choose from among: Bachelor / Master / Doctorat;
- 3) Course status (content) – for the Bachelor level, select one of the following options: **FC** (fundamental course) / **DC** (course in the study domain)/ **SC** (speciality course)/ **CC** (complementary course); for the Master level, select one of the following options: **PC** (proficiency course)/ **SC** (synthesis course)/ **AC** (advanced course);
- 4) Course status (attendance type) – select one of the following options: **CPC** (compulsory course)/ **EC** (elective course)/ **NCPC** (non-compulsory course);
- 5) One credit is the equivalent of 25 study hours (teaching activities and individual study).