

## COURSE OUTLINE

### 1. Data about the study programme

1.1 Higher education institution	Transilvania University of Braşov
1.2 Faculty	Faculty of Letters
1.3 Department	Theoretical and Applied Linguistics
1.4 Field of study <sup>1)</sup>	Master
1.5 Study level <sup>2)</sup>	Master
1.6 Study programme/ Qualification	Language Studies for Intercultural Communication (in English)

### 2. Data about the course

2.1 Name of course	<b>Oral Intercultural Communication in Professional Settings</b>							
2.2 Course convenor	Prof. Marinela Burada							
2.3 Seminar/ laboratory/ project convenor	Prof. Marinela Burada							
2.4 Study year	2	2.5 Semester	2	2.6 Evaluation type	E	2.7 Course status	Content <sup>3)</sup>	DC
							Attendance type <sup>4)</sup>	SPC

### 3. Total estimated time (hours of teaching activities per semester)

3.1 Number of hours per week	2	out of which: 3.2 lecture	1	3.3 seminar/ laboratory/ project	1
3.4 Total number of hours in the curriculum	24	out of which: 3.5 lecture	12	3.6 seminar/ laboratory/ project	12
Time allocation					hours
Study of textbooks, course support, bibliography and notes					25
Additional documentation in libraries, specialized electronic platforms, and field research					25
Preparation of seminars/ laboratories/ projects, homework, papers, portfolios, and essays					30
Tutorial					15
Examinations					6
Other activities.....					
3.7 Total number of hours of student activity		101			
3.8 Total number per semester		125			
3.9 Number of credits <sup>5)</sup>		5			

### 4. Prerequisites (if applicable)

4.1 curriculum-related	• None
4.2 competences-related	• Very good command of English

### 5. Conditions (if applicable)

5.1 for course development	• multimedia teaching space, internet connection
5.2 for seminar/ laboratory/ project development	• multimedia teaching space, internet connection

## 6. Specific competences and learning outcomes

Professional competences	<p><b>PC1. Professional competencies</b></p> <p>L.O.1.1. The graduate possesses advanced theoretical knowledge in the field of linguistics and related fields, necessary for processing information and identifying ways to facilitate communication between individuals from different cultural backgrounds.</p> <p>L.O.1.2 The graduate is able to observe and understand the similarities and differences between cultures and to approach them impartially, in the spirit of ethno-relativism.</p> <p>L.O.1.3 The graduate can initiate, design, monitor and complete research projects in the field of linguistics.</p> <p>L.O.1.4 The graduate can use the methodology and research tools specific to the field to document and investigate phenomena associated with interculturality.</p> <p>L.O.1.5 The graduate has the ability to process information from various sources, to compare and correlate it for research purposes and to develop original solutions to solve concrete problems arising in various communication situations.</p> <p><b>PC2. Competencies in the field of intercultural communication in professional and social contexts, using traditional and digital means</b></p> <p>L.O.2.1 The graduate possesses the ability to disseminate the results of his research, to present and argue his ideas in English, in writing, orally or with the help of digital means, in accordance with international academic norms and professional ethics.</p> <p>L.O.2.2 The graduate has the ability to mediate and manage communication between non-native speakers, in various communication situations and to use the tools necessary for effective collaboration with partners from different cultural and professional backgrounds.</p> <p>L.O.2.3 The graduate can participate in interactions in multicultural contexts, demonstrating understanding and tolerance towards the interlocutors opinions and values of the interlocutors, adapting his behavior to the given communication situation.</p>
Transversal competences	<p><b>CT1. Research-related and metacognitive competencies</b></p> <p>L.O.1.1 The graduate is prepared for independent or team work, and is able to plan and oversee activities designed for different project types.</p> <p>L.O.1.2. The graduate has the ability to efficiently organize his professional activity and to correctly and timely fulfill his work tasks, achieving a pre-established set of objectives.</p> <p>L.O.1.3 The graduate has the metacognitive skills necessary to gauge one's own strengths and liabilities relevant for the project in hand, and commits thereto accordingly.</p> <p><b>CT2. Career management and development</b></p> <p>L.O.2.1. Is able to identify and explore lifelong learning opportunities.</p> <p>L.O.2.2. Can set objectives for one's own career management and is able to act towards attaining them.</p> <p>L.O.2.3. Is capable of self-assessment, self-adjustment, and management of professional issues.</p> <p>L.O.2.4. Possesses the coping strategies to control professional and emotional stress.</p> <p>L.O.2.5. Is able to commit to and perform the tasks in keeping with the ethical principles and shared values of the professional community.</p>

## 7. Course objectives (resulting from the specific competences to be acquired)

7.1 General course objective	<ul style="list-style-type: none"> <li>This course aims to hone the learners' oral communication skills seen as part and parcel of the researcher's professional skills: disseminating (via English) the results of one's research to the members of the wider disciplinary community.</li> </ul>
7.2 Specific objectives	<ul style="list-style-type: none"> <li>Developing the students' ability to judiciously structure information and adapt their discourse according to the variables of the context of situation</li> </ul>

## 8. Content

8.1 Course	Teaching methods	Number of hours	Remarks
Typology of public speaking: criteria and particularities.	Lecture, discussion, case studies	4	
Arguments in verbal interactions		2	
Impromptu speaking		2	
Conference presentations: preparation, ICT tools, format		4	
Selected Bibliography <a href="http://www.css.cornell.edu/faculty/dgr2/teach/msc/HowToMakeAScientificPresentation21Nov2013_Print.pdf">http://www.css.cornell.edu/faculty/dgr2/teach/msc/HowToMakeAScientificPresentation21Nov2013_Print.pdf</a> <a href="http://www.free-management-ebooks.com/faqcm/preparing-01.htm">http://www.free-management-ebooks.com/faqcm/preparing-01.htm</a> <a href="https://www.elsevier.com/connect/how-to-give-a-dynamic-scientific-presentation">https://www.elsevier.com/connect/how-to-give-a-dynamic-scientific-presentation</a> <a href="http://www.northwestern.edu/climb/resources/oral-communication-skills/designing-PowerPoint-slides.html">http://www.northwestern.edu/climb/resources/oral-communication-skills/designing-PowerPoint-slides.html</a> <a href="https://www.google.com/search?q=scientific+presentation+powerpoint&amp;ei=TAQCWsTOO4b6aPLKh8AN&amp;start=10&amp;sa=N&amp;biw=1184&amp;bih=510">https://www.google.com/search?q=scientific+presentation+powerpoint&amp;ei=TAQCWsTOO4b6aPLKh8AN&amp;start=10&amp;sa=N&amp;biw=1184&amp;bih=510</a> <a href="https://www.york.ac.uk/media/biology/documents/careers/Scientific%20Conference%20Presentations.pdf">https://www.york.ac.uk/media/biology/documents/careers/Scientific%20Conference%20Presentations.pdf</a>			
8.2 Seminar/ laboratory/ project	Teaching-learning methods	Number of hours	Remarks
Public speaking: contexts and rhetorical strategies	Group discussion	2	
Group discussion	Stimulation, exercises	2	
Impromptu speaking	Stimulation, exercises	4	
Preparing for MA thesis defence	Project	4	
Selected bibliography <a href="https://www.youtube.com/watch?v=LNHBMFCzznE">https://www.youtube.com/watch?v=LNHBMFCzznE</a> <a href="https://www.youtube.com/watch?v=UF8uR6Z6KLc">https://www.youtube.com/watch?v=UF8uR6Z6KLc</a> <a href="https://www.youtube.com/watch?v=LzIJFD-ddol">https://www.youtube.com/watch?v=LzIJFD-ddol</a> <a href="https://www.youtube.com/watch?v=sT_-owjKlBA">https://www.youtube.com/watch?v=sT_-owjKlBA</a>			

## 9. Correlation of course content with the demands of the labour market (epistemic communities, professional associations, potential employers in the field of study)

This course contributes towards enhancing the students' ability to communicate effectively the results of their research via English as a global language, using the ICT support in order to structure their message effectively and appropriately.

## 10. Evaluation

Activity type	10.1 Evaluation criteria	10.2 Evaluation methods	10.3 Percentage of the final grade
10.4 Course	Threshold level of acquisition of principles regulating spoken communication in professional settings	oral examination	60%
10.5 Seminar/ laboratory/ project	Effective implementation of principles	midterm test	40%
10.6 Minimal performance standard			
<ul style="list-style-type: none"> <li>The ability to communicate coherently and at a reasonable level of formality, in keeping with the expectations of the epistemic community to which the students aim to belong</li> </ul>			

This course outline was certified in the Department Board meeting on 24/09/2024 and approved in the Faculty Board meeting on 24/09/2024

<b>Associate Professor Adrian Lăcătuș,</b>  <b>Dean</b>	<b>Professor Răzvan Săftoiu,</b>  <b>Head of Department</b>
<b>Associate Professor Raluca SINU,</b>  <b>Course holder</b>	<b>Associate Professor Raluca SINU,</b>  <b>Holder of seminar/ laboratory/ project</b>

Note:

- 1) Field of study – select one of the following options: Bachelor / Master / Doctorat (to be filled in according to the forceful classification list for study programmes);
- 2) Study level – choose from among: Bachelor / Master / Doctorat;
- 3) Course status (content) – for the Bachelor level, select one of the following options: **FC** (fundamental course) / **DC** (course in the study domain)/ **SC** (speciality course)/ **CC** (complementary course); for the Master level, select one of the following options: **PC** (proficiency course)/ **SC** (synthesis course)/ **AC** (advanced course);
- 4) Course status (attendance type) – select one of the following options: **CPC** (compulsory course)/ **EC** (elective course)/ **NCPC** (non-compulsory course);
- 5) One credit is the equivalent of 25 study hours (teaching activities and individual study).