

Universitatea Transilvania din Braşov  
Facultatea de Litere  
Departamentul de Literatură și studii culturale

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## **LISTA** **lucrărilor științifice în domeniul disciplinelor din postul didactic**

### **A. Teza de doctorat**

*Gustave Flaubert în spațiul literar românesc*, Editura Universității Transilvania, Braşov, 2005,  
ISBN 973-635-468-7

### **B. Cărți și capitole în cărți publicate**

*Français des Sciences Économiques* 2012, Editura Casa Cărții de Știință, Cluj-Napoca, ISBN  
978-606-17-0278-7

### **C. Lucrări indexate ISI/BDI publicate**

\* *Principles of devising the French language course according to specific objectives and competences in the field of economics*; Business Excellence; Proceedings of the 5th International Conference on Business Excellence; 2010; p. 18 – 22, ISI Web of Knowledge.com, [http://apps.webofknowledge.com/full\\_record.do?product=WOS&search\\_mode=GeneralSearch&qid=1&SID=U2Gh8PG7KmNLbgGpkC3&page=1&doc=1](http://apps.webofknowledge.com/full_record.do?product=WOS&search_mode=GeneralSearch&qid=1&SID=U2Gh8PG7KmNLbgGpkC3&page=1&doc=1)

\* *The Foreign Language Course – Technical Culture and Humanistic Culture*, Acta Technica Napocensis – Languages For Specific Purposes, Issue no.3/ 2011, 11 - 18 p.  
<http://www.cceol.com/aspx/issuedetails.aspx?issueid=e581a798-0eb5-44e3-bd70-5312356b6acc&articleId=8db50940-4ea7-4d7e-a567-cc222f863513>.

\* *Aspects of the evaluation process in foreign language teaching/learning activities*; Bulletin of the Transilvania University of Braşov - Series IV: Philology and Cultural Studies; 2010; p. 95 – 99, Ebsco Academic Journal

\* *Quelques types d'exercices dans le cours de F.L.E.* Bulletin of the Transilvania University of Braşov, vol. 6 (55) no. 2, 2013, series IV: Philology and Cultural Studies

- \* *Motivational Issues Related to the Business Foreign Language Class in Higher Education*, Jurnal BDI, Bulletin of the Transilvania University of Braşov Series V: Economic Sciences Vol. 7 (56) No. 1/ 2014
- \* *Aspects of Specialized Translations in the Field of Economics*, Jurnal BDI, Bulletin of the Transilvania University of Braşov Series V: Economic Sciences • Vol. 7 (56) No. 2/ 2014
- \* *Extralinguistic competences and skills of the foreign language class*, Jurnal BDI, Bulletin of the Transilvania University of Braşov Series V: Economic Sciences • Vol. 8 (57) No. 2/2015
- \* *Frequent errors in the use of French in the economic domain*, Jurnal BDI, Bulletin of the Transilvania University of Braşov Series V: Economic Sciences Vol. 9 (58) No. 2/2016
- \* *Obiective și strategii didactice în predarea limbilor străine studenților economiști*, Jurnal BDI, Diversitate culturală și plurilingvism, series Languages for specific purposes, ISSN 1454-685X vol.16, no.2/ 2016
- \* *Evaluation in the teaching/ learning process of foreign languages: the case of higher education business programmes*, Jurnal BDI, Bulletin of the Transilvania University of Braşov Series V: Economic Sciences Vol. 10 (58) No. 2/ 2017
- \* *Noi perspective și provocări în predarea/învățarea limbilor străine studenților nefilologi*, Annales Universitatis Apulensis. Series Philologica, Alba Iulia, 2017
- \* *Teaching Materials for the Business Language Class*, Jurnal BDI, Bulletin of the Transilvania University of Braşov Series V: Economic Sciences Vol. 11 (60) No. 2/ 2018
- \* *Using digital marketing tools in higher education a case study: Romania*, (coautoare Neacșu A.N.), International Conference of Education, Research and Innovation, Sevilla/ Spania, ISI Proceedings, 2018
- \* ON "FALSE FRIENDS" IN THE FIELD OF ECONOMICS JurnalBDI:Bulletin of the Transilvania University of Brasov, Series V, vol. 16 (65), no.2\_2023 link:<https://doi.org/10.31926/but.es.2023.16.65.2.12> DOI:10.31926/but.es..202
- \* THE ROLE OF PROJECTS IN THE STRATEGY FOR DEVELOPING THE LANGUAGE SKILLS OF BUSINESS STUDENTS JurnalBDI:Bulletin of the Transilvania University of Braşov Series V: Economic Sciences • Vol. 15(64) No. 1 – 2022 link:<https://doi.org/10.31926/but.es.2022.15.64.1.8> DOI: <https://doi.org/10.31926/but.es.2022.15.64.1.8>
- \* ASPECTS RELATED TO THE POST-PANDEMIC RURAL CULTURAL TOURISM IN ROMANIA JurnalBDI:Bulletin of the Transilvania University of Braşov Series V: Economic Sciences • Vol. 16(65) No. 2 – 2022 link:<https://doi.org/10.31926/but.es.2022.16.65.2.18> DOI: <https://doi.org/10.31926/but.es.2022.16.65.2.18>
- \* FORMATIVE STRATEGIES FOR EVALUATING LANGUAGE COMPETENCES IN HIGHER EDUCATION BUSINESS PROGRAMMES JurnalBDI:Bulletin of the Transilvania University of Braşov, Series V, vol. 14 (63), no.2\_2021 link:<https://doi.org/10.31926/but.es.2021.14.63.2.14> <https://doi.org/10.31926/but.es.2021.14.63.2.14>
- \* Challenges of online teaching in the business language class JurnalBDI:Bulletin of the Transilvania University of Brasov link:<https://doi.org/10.31926/but.es.2020.13.62.2.16> <https://doi.org/10.31926/but.es.2020.13.62.2.16>

- \* Difficulties in Teaching Speaking Activities in the French Class for Business Students  
JurnalBDI:BULLETIN OF THE TRANSILVANIA UNIVERSITY OF BRASOV • VOL. 12 (61)  
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- \* EDUCATIONAL MARKETING STRATEGIES ON THE MARKET OF HIGHER EDUCATION SERVICES  
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- \* Intercultural issues connected to teaching foreign languages in non-philological higher education  
link:<https://old.upm.ro/gidni/> <https://old.upm.ro/gidni/>

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